
BEAUTY THERAPY
Advise clients on selection and use of
cosmetics and toiletries

level:	3
credit:	8
final date for comment:	June 2007
expiry date:	December 2008
sub-field:	Beauty Services
purpose:	People credited with this unit standard are able to advise and meet customer requirements for: facial skin care; colour cosmetics for day and special occasion make-up application; retail nail care products for hands and/or feet; retail hair care products; the use of fragrance; and men's and women's toiletries.
entry information:	Open.
accreditation option:	Evaluation of documentation and visit by NZQA and industry.
moderation option:	A centrally established and directed national moderation system has been set up by NZQA.
special notes:	1 <i>Enterprise requirements</i> , for the purposes of this unit standard, refers to any policies, procedures, and requirements of the company and/or workplace involved, and the ethical code(s) of relevant professional management, which collectively provide a standard that applies to all competent performances in this unit standard. It is assumed that such enterprise requirements exist in all companies and/or workplaces.

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- 2 All performances in this unit standard must comply with the requirements of: Consumer Guarantees Act 1993, Fair Trading Act 1986, Health and Safety in Employment Act 1992, Privacy Act 1993, and their subsequent amendments.
- 3 Performance of the elements in this unit standard must be within the limits of the professional expertise of the candidate. Referral of clients to other industry professionals and/or to health professionals must occur when situations arise which are outside this range of professional expertise.
- 4 In all dealings with clients, personal presentation, including personal hygiene, will at all times be of a standard that complies with enterprise requirements.

Elements and Performance Criteria

element 1

Advise and meet customer requirements for facial skin care.

performance criteria

- 1.1 Anatomy and physiology of the epidermis, dermis, and subcutaneous are explained in terms of skin care treatment processes.

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- 1.2 Skin problems and their causes are explained within the range of beauty care offered by a facial care consultant.
- Range: oiliness, comedones, pustules, acne, dryness, sensitiveness, dehydration, devitalization, pigmentation.
- 1.3 Environmental factors are described in terms of their impact on skin.
- Range: ultraviolet light irradiation (UVA, UVB), pollution, air conditioning.
- 1.4 Retail skin products are promoted to meet customer requirements and their use is demonstrated according to manufacturers' requirements.
- Range: cleansers, exfoliants, masks, toners, moisturisers, eye and throat creams.
- 1.5 Retail and companion selling of a range of skin care products is conducted according to customer requirements.

element 2

Advise and meet customer requirements for colour cosmetics for day and special occasion make-up application.

Range: concealer, foundation, powder, blusher, eye cosmetics, lip cosmetics.

performance criteria

- 2.1 The factors that determine selection of cosmetic make-up are assessed and applied in relation to the customer's skin type and tone.
- 2.2 Product and equipment are selected, prepared, and arranged for the required cosmetic application, according to manufacturers' requirements.

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- 2.3 Hygiene, sanitation, and safety procedures are undertaken to accord maximum client protection, and in accordance with the Health and Safety in Employment Act 1992.
- 2.4 The selected cosmetic application is appropriate to client requirements.
- Range: shading, blending, contouring, colour selection.
- 2.5 Retail and companion selling of a range of cosmetic make-up is conducted according to customer requirements.

element 3

Advise and meet customer requirements for retail nail care products for hands and/or feet.

performance criteria

- 3.1 Anatomy, composition, and growth pattern of the nail are identified.
- Range: matrix, lunula, cuticle, nail plate, free edge.
- 3.2 Common nail disorders and diseases are described in terms of possible contraindication to treatment.
- 3.3 A retail nail and hand and/or foot care range of products is described in terms of use and purpose, according to manufacturers' instructions.
- 3.4 Home-care procedure explanation is consistent with selected product range, client preference, and manufacturers' instructions.
- 3.5 Nail art, French manicure, silk wraps, and artificial nail products are recommended according to client requirements.

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- 3.6 Retail and companion selling of a range of nail care and hand and/or foot care products is recommended according to customer requirements.

element 4

Advise and meet customer requirements for retail hair care products.

performance criteria

- 4.1 The physical composition of hair is identified.
- 4.2 Customer is consulted and advised of hair care products appropriate to their requirements, and within consistent trichological principles.
- Range: products may include but are not limited to - permanent and semi-permanent colours, perms, styling products, shampoos, conditioners.
- 4.3 Retail and companion selling of a range of retail hair care products is conducted according to customer requirements.

element 5

Advise and meet customer requirements for the use of fragrance.

performance criteria

- 5.1 Fragrance composition is identified.
- 5.2 Psychology of the use of fragrance is identified.
- 5.3 Correct storage conditions for fragrance are identified.

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- 5.4 Fragrance layering is explained and demonstrated according to customer and manufacturers' requirements.
- 5.5 In-store promotional activities for fragrance are demonstrated.
- 5.6 A retail and companion sales transaction of associated fragrance products is performed and recorded.

Range: client card, special occasion gift wrapping.

element 6

Advise and meet customer requirements for men's and women's toiletries.

performance criteria

- 6.1 Toiletry products which meet customer requirements are explained in terms of features and benefits.
- 6.2 Customer is advised on the use and care of toiletry products according to manufacturers' instructions.
- 6.3 Retail and companion selling of a range of toiletry products is conducted according to customer requirements.

Comments on this unit standard

Please contact the NZQA National Qualifications Services nqs@nzqa.govt.nz if you wish to suggest changes to the content of this unit standard.

Please Note

Providers must be accredited by the Qualifications Authority or a delegated inter-institutional body before they can register credits from assessment against unit standards or deliver courses of study leading to that assessment.

Industry Training Organisations must be accredited by the Qualifications Authority before they can register credits from assessment against unit standards.

Accredited providers and Industry Training Organisations assessing against unit standards must engage with the moderation system that applies to those standards.

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Accreditation requirements and an outline of the moderation system that applies to this standard are outlined in the Accreditation and Moderation Action Plan (AMAP). The AMAP also includes useful information about special requirements for providers wishing to develop education and training programmes, such as minimum qualifications for tutors and assessors, and special resource requirements.

This unit standard is covered by AMAP 0035 which can be accessed at <http://www.nzqa.govt.nz/framework/search/index.do>.